Eagle View Digital Solutions

Data Visualisation Services Offering

www.eagle-view.co.uk

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Who we are

Eagle View Digital Solutions aims to transform our clients' businesses through innovative deployment of cutting edge digital technology and applications.

We are an agile technology company that works in partnership with our clients to identify and solve critical business issues.

We work extensively in the data integration and visualization space, across industries as diverse as events, cyber security and private equity investment.

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Extensive credentials

Based in the UK, and working internationally, supporting business critical decision making.

Providing actionable, real time intelligence through data integration and visualisation

Our cyber security dashboard was used during the UK NHS WannaCry attack, and featured on UK TV.

Our return on investment dashboard is used by some of the biggest events companies in the world.

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Working in partnership

A consultative approach, based on understanding the objectives, designing the solution, and delivering the integration.

Agile, responsive development, from a UK base, with additional capability offshore.

Outstanding Customer Service, focused on getting everything right.

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Integrated, real time dashboards

Data integration of multiple data sources, in real time, including the following categories:

- Lead capture
- Cyber security
- Public sector tender portals
- CRM and CMS systems
- Real time Wi-FI and iBeacon data

Example dashboards include:

- Event return on investment
- Private equity pipeline dashboard
- Cyber security dashboard

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Event Return on Investment (RoI)

Real time, multi source, browser based event dashboard.

Configurable to client requirements and data sources, via bespoke APIs.

Common APIs already developed for:

- Sector Global
- Visit by GES
- Poken by GES
- Salesforce
- Wi-Fi and iBeacon data

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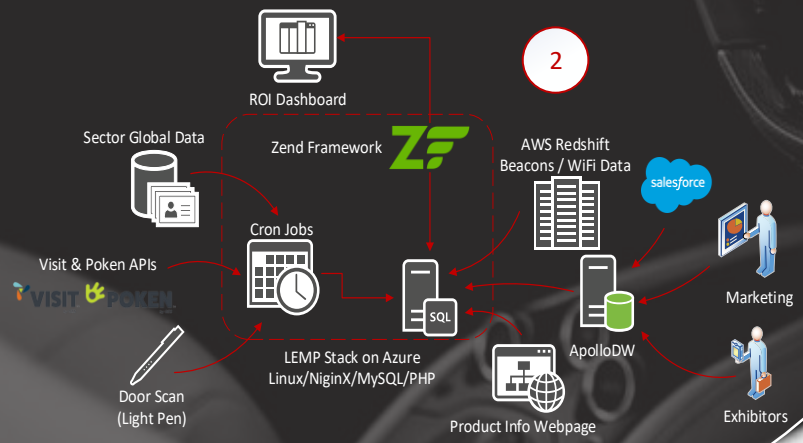
RoI Dashboard - overview



1 Real time, multi source, browser based event dashboard that supports return on investment decision making.

Enables inflight decision making, reconfiguration or intervention.

2 Any data feed can be integrated, with APIs for major packages such as Visit by GES, salesforce etc. already in place

Integrates beacon and wi-fi tracking data out of the box, to provide behavioral insight (dwell times, heatmapping) as well as volume data.

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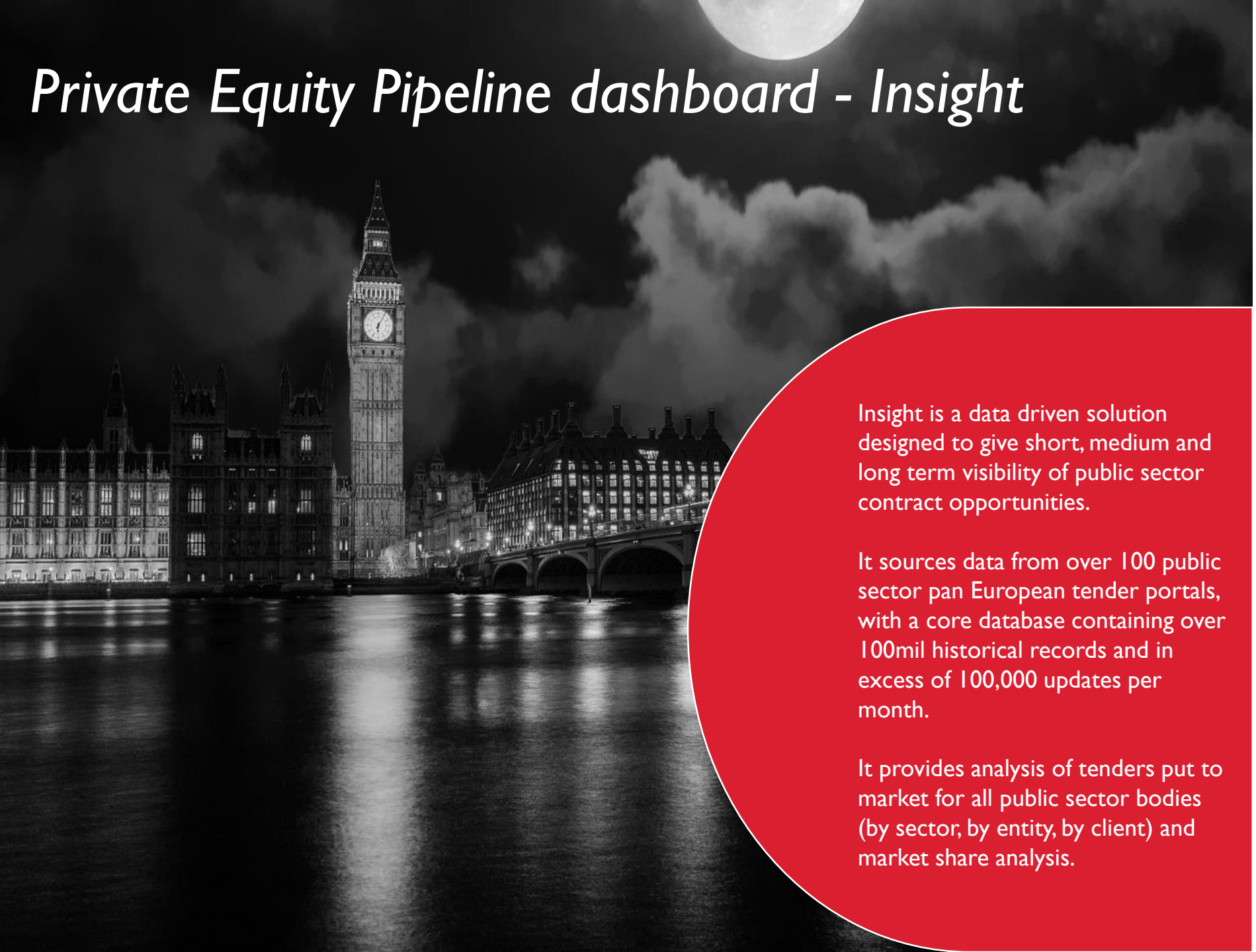
Private Equity Pipeline dashboard - Insight



Insight is a data driven solution designed to give short, medium and long term visibility of public sector contract opportunities.

It sources data from over 100 public sector pan European tender portals, with a core database containing over 100mil historical records and in excess of 100,000 updates per month.

It provides analysis of tenders put to market for all public sector bodies (by sector, by entity, by client) and market share analysis.

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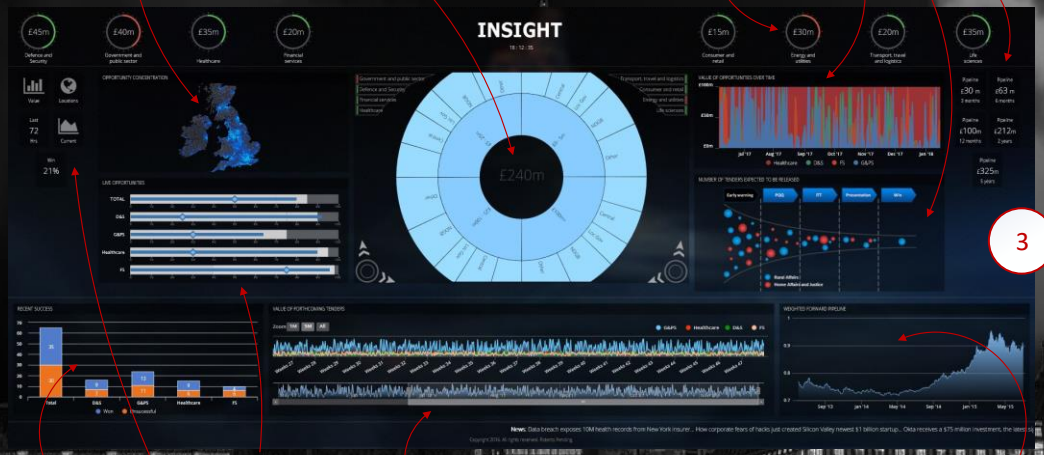
Insight benefits and features

Geographic representation of opportunity delivery locations

Total pipeline, by portfolio, then by entity broken down by value and then by client

Component entity pipeline

RHS: Future pipeline data



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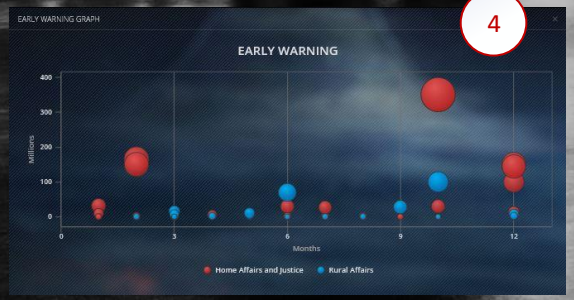
Win rates by entity

LHS: Detailed current opportunity data

Forthcoming tenders over the next 52 weeks, value by entity

Weighted pipeline by portfolio or component entity



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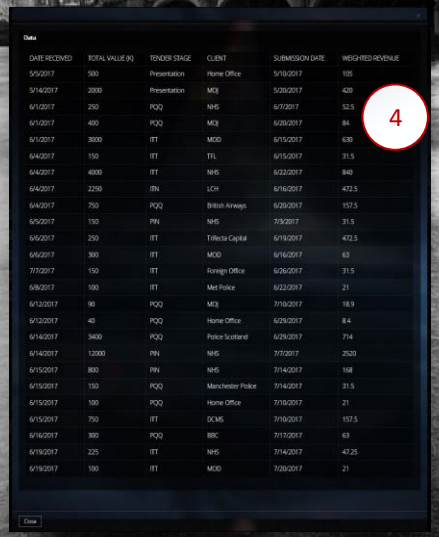

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Automated, immediately updatable dashboard that is configurable to reflect multiple entities, different weightings (e.g. win rates) and adjustable timeframes. 3

Comprehensive data sourced from public sector procurement websites.

Information and layout can be personalised to suit needs and focus due to modular build of the dashboard. 4

Allows data driven investment decisions and relationship building and supports existing market protection and new market penetration

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Cyber security dashboards

Real time cyber threat monitoring dashboard.

Integrates multiple cyber security products into a single management information system.

Provides early warning threat identification, supporting pre-emptive security action to avoid the threat.

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Cyber security dashboards

For Glasswall, we provide real time threat assessment, allowing them to take decisive action to prevent penetration and to monitor compliance with internal policies. 5

For QBIC, we integrate a wide variety of cyber security products into a single dashboard. 6

This dashboard supports trend identification and analysis, timely and effective deployment of counter-measures and provides constant visibility of the current security status.

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Our difference

Real time, multi source data integration.

UK based agile development team.

Proven data collection, integration and analysis capability.

Consultative, client focused delivery.

One stop shop for data collection, integration, analysis and action.

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